

REGIONAL MEMBERSHIP'S February 27, 2009 MINUTES

Larry Morrison, Vice President of Membership, called the Regional Membership meeting to order at 7:00 PM on February 27, 2009. There were 14 members in attendance. They were: Debbie Haskell-Carolina, Peggy Stephens-East Ohio, Denny Morin-East, Patsy Shearer-Florida, Dick Runyan-Indiana, Barb Harris-Michigan, Sue Puksich-Midwest, Ellouise Morrison-Rocky Mountain, Ron Scott-Roadrunner, Gail Yanko-South East, Cheryl Surdick-Southwest, Cliff Harris West Coast, Pat Brown-West Ohio, Bob Bowen-West Region, Pat Kelly-FCOA, and Larry Higgins-Distribution.

Denny Morin represented the NE region at this meeting, thanks to Denny for helping out the NE region with their membership in the absence of a RMD from that region. We discussed how we could help out that region. The East Region officers have volunteered to handle duties of the 3 vacant NE officer positions for the time being. We will be working with the NE region to try and resolve these problems. We also talked about NE realignment because they have no region officers. The realignment the RMD's came up with was to split the region with all clubs east of US hwy 219 would become part of the East Region. The clubs west of US hwy 219 would become part of the East Ohio region. The reason for this dividing line is hwy 219 is the dividing line through Pennsylvania for these two regions. This split would put one club in the EO region and 8 clubs in the ER. This split was put on hold for now to see if things can be worked out for the NE region.

Blue Bars editor Sylvia Hoaldrige reviewed the updated advertising rates and time lines for producing Blue Bars. She is trying to reduce the cost of sending out Blue Bars by working on getting the periodical postage rate. This is quite an involved and lengthy process but will really reduce our mailing costs. Another way she is reducing costs is to limit number of color pages, articles, and photos. Sylvia asked for clubs to send their newsletters to her electronically. She sometimes can use things from them for Blue Bars. If anyone wants to send her photos for the front or back covers they need to be high resolution pictures. The convention issue will not have any regional articles due to space needed for the convention articles.

Webmaster Joan Thomas will also include the RMD's when email blasts are sent to the regional officers and governors. Send email address changes to her ASAP she will change them for the governors and also send the changes to Larry (membership) and Cindy (secretary).

Distribution Larry Higgins has been handling sending out the membership packets. All of the club renewals have been sent and he is now working on late renew and new member packets. He has had about 10% returned for bad addresses. 10,000 plus have been mailed at approximately \$28,500 cost. This is \$15,000 higher than 2008 because of the 50th patch and luggage tags. But in 2008 the RMD's handled the pins and calendars so the packets were cheaper to mail because of that.

President Richard Yanko came in and asked if we had anything for him, nobody did.

Secretary Cindy Urenda asked if we had anything for her, nobody did.

FCOA Pat Kelly an email has been sent to the RMD's about bad addresses for the 125 returned packets she has with bad addresses. FCOA membership is up and she has assigned number 4000. On the web site there are 2 FCOA application forms one in PDF and one in word format.

Finance Committee report Denny Morin renewals for 2009 are up 4%. The mileage rate for travel has gone down to 55 cents per mile. We are going to scale back our advertising budget due to Corvette Quarterly not being produced and dropping Corvette Forum. NCCC budget ended 2008 on the plus side with \$38,000 to the good.

RMD's discussed the 2010 budget for membership. There is a motion on the table to eliminate the perks from the renewal packets which will be voted on at the Governors meeting tomorrow 2/28/09. If it passes we will still send info/ flyers, etc to members in the packets. Discussed membership cards verses stickers, recommended stickers. But will look at different type of cards also.

Business Manager George Gallant talked about the new requirement that all events where a wheel turns will need to get a certificate of insurance from K & K.

The committee approved the use of a new control sheet form that will have all the application information on it and can be emailed to the VP. Larry stated he only needs and wants the address where the member receives their mail. He also asked that when a new spouse or dependent are sent in that the primary name or number be included so the connection can be made easier.

We had some more discussion on our purposed changes to the By Laws Article III that was submitted to the By Laws Committee. There are some minor wording changes needed and will work on this before the May meeting.

Meeting adjourned at 10:30pm

Respectfully submitted,
Larry Morrison and Barb Harris