

REGIONAL MEMBERSHIP COMMITTEE MINUTES  
February 25, 2011

Meeting called to order at 7:00pm by Larry Morrison with 12 RMD's and 1 proxy. Present were Peggy Stephens EO, Patsy Shearer FL, Dick Runyan IN, Barb Harris MI, Sue Puksich MW, Deborah Schafer NE, Ellouise Morrison RM, Ron Scott RR, Freda Davenport SE proxy, Jon Bradford SW, Cliff Harris WC, Jerry Limpach WO, and Bob Bowen WR. Unable to attend were Steve Johnson ER and Bebbie Haskell CA.

Blue Bars Editor, Sylvia had to reprint enough issues to send to the lifetime members. They did not get their Blue Bars because they were not on the mailing list sent to the printer. The problem in the data base is now corrected. She still wants the RMD's to continue sending her the copies of the membership applications. Sylvia says keep those articles coming in to be put in one of the upcoming issues. She is running short on articles.

FCOA, Pat Kelly passed out her report and she said there are 2916. Annual mailing was done in November 2010. Some FCOA members did not get their packet when there were 2 members at the same address. She is taking care of the problem. Pat is looking for second generation FCOA members i.e. FCOA children of previous FCOA members. She wants to do an article for Blue Bars. She asked that if you know of an address change for a FCOA member please let her know. She really had a lot of new members that came prior to the dues increase and she got her behind in mailings. Thanks Pat for all you do for FCOA.

Finance Committee report from Ron Scott told the RMD committee they are looking at the budget.

Distribution, Larry H passed out returned packets to the region RMD's bundled by region. All club renewals were sent out by the first week in February. 10362 packets sent. So has spent \$9198 on postage.

The bids for meeting site in Indianapolis and St Louis will be presented to the board of governors at the meeting Saturday. Ballots will be mailed out in March date to be determined by the Secretary.

Duntov Award discussion about changes needed to guidelines and entry form to make compatible with the way information is retrieved from the new data system. The old 51% form is not there anymore so references to it on the guidelines or entry form need to tell what to use. We are not changing any of the requirements for the award only where the information will be gathered from. These changes will not affect the award for 2010 if there is a candidate. An internal committee was appointed to review the changes; they are Patsy Shearer, Cliff Harris, Barb Harris, and Sue Puksich.

Committees that are needed were appointed:

Duntov Award, Patsy Shearer, Cliff Harris, and Barb Harris

Nomination Committee Jerry Limpach, Gail Yanko, and Patsy Shearer

Teller Committee Peggy Stephens, Debbie Schafer, Bob Bowen, and Ellouise Morrison

Discussed ideas to cut NCCC costs and or bring in more income.

(1) We had talked about consolidating the smaller regions into the other regions but the majority of the RMD's felt it would be detrimental and would probably lose members and clubs.

- (2) Super regions it was felt probably would lose members and governors would not attend region meetings because of distance. Distance is a big deal for some regions and other regions not so much.
- (3) Electronic meetings 1 or 2 per year through Go To Meeting.Com or a similar conferencing system.
- (4) Cut number of Governors meetings from 5 to 4 per year.
- (5) Combine some of the officer positions, suggested ones were.
  - Parliamentarian and Sergeant at Arms
  - Sponsorship and Public Relations
  - Business Manager and Steering Chairman
- (6) Some of the appointed officers may not need to attend every meeting.
- (7) Sell ads in Blue Bars
- (8) Charge clubs \$10 for each sanction used. This extra cost should be figured into the cost of putting on the event. These monies could be used to pay for the national champions awards.
- (9) Member and Club retention problem need to find out why after 1 or 2 years they don't rejoin. What are we not providing that would keep them as members.
- (10) Ways to attract younger members one idea was more driver schools at low speed events.
- (11) Traveling displays update and evaluate. Need to track how many applications given, how many new members signed up at event etc. In other words how effective is our display.

Discussion on the new data system and changes would like to see. Talked about the list of changes that was sent out to the RMD's prior to the meeting. Walt and Larry are working on them and hope to have most of them up and running shortly. If anyone is having problems contact Larry and he can help you resolve them.

Meeting adjourned at 10:35pm.

Respectfully submitted,  
Larry Morrison and Barb Harris