

RE Meeting

September 9, 2011

The RE meeting was called to order by Kevin Milton. Kathy Brisbois was named as secretary. RE's present at the meeting were Allen Morris (WC), Pete Urenda (RM), Jim Harris (MI), Ray Schafer (NE), Margaret Bohannon (CA), Jeannie Ruston (SW), Ron Brown (WO), Joe Vasta (ER), Jim Gray (RR), Kathy Brisbois (WR), Jim Walton (IN), Gary Kelly (MW), John McGee (SE), Chuck Heretta (EO) and Glenn Hutchinson (FL).

Minutes for the previous meeting were approved.

OFFICER REPORTS

Sergeant At Arms (Ron Ruston)

Ron reported that the hospitality room was set up in the usual place. Food is provided by the officer candidates: Alan Moore, Kathy Brisbois, Hal Tumlbeson and Ron Ruston. While Ron was available, there was discussion on electronic balloting. Ron explained the proposed process. The Sergeant at Arms will build the ballot and notify governors when ballots are open for voting. The voting process will be turned off on the specified date by the Sergeant at Arms. Reports will be generated that will show which clubs have voted and the number votes received by each candidate. The reports will not show who voted for a given candidate. The Teller Committee will review the reports and verify the results. Only governors will have access to the voting screens. Chuck raised the issue with either / or option and requested verbiage to state that ballots will be paper or electronic as determined by the E-board. This change will be voted on in 2011 to go into effect for 2012. If it is voted down, the traditional paper ballot will be used in 2012. A question was raised regarding maintenance expense above the initial installation outlay. Chuck pointed out that the original budget item for the membership data base was \$4500 and ended up double that amount. He felt that the balloting option would have a similar result from initial estimate to finished product and if the purpose of electronic ballots is to reduce expenses, how many years will it take to pay off the development costs? Ron stated that cost was a factor but the primary purpose was to reduce the work load of preparing ballots. Roberts Rules of Order has been consulted and the voting process has been set up to deal with preferential priority. There was a brief discussion of the make up of the teller committee. The numbers will be reduced from the current 4 RE's, 4 RMD's and 4 additional NCCC members to one each. RCD's have not been included in the new proposal because they are not in the existing By-Law. Glen called for a vote to present the By-Law as it was written to the Board of Governors. The vote was 13 to 2 to present the By-Law as is.

Webmaster (Joan Thomas)

Joan reported that the history power point from the 50th Anniversary Celebration was now available on the NCCC website. This information is available to be used by member clubs but Joan asked that the information not be posted on social networks or youtube. She has updated the presentation to include award winners and competition champions through 2011.

Director of Public Relations (Doug McMahan)

Doug reported that he has been working on ads. He has set up reciprocal ads with NCRS. There are ads in Vette Magazine, ALMS and Corvette World Tribute. He has been working on updating the displays including membership applications for NCCC and FCOA. He feels that getting new members is important but NCCC needs to focus on recruiting new clubs. He has added a tracking method to some of the promotions to determine the success of attracting new members. He is trying to show the NCCC trying to show the NCCC is not just an organization of racers but has appeal to a wide range of Corvette interests. There was a question on whether there is any tracking of how many clubs are sponsored by local dealerships. This would be one way to attract new members.

Blue Bars Editor (Sylvia Hoaldrige)

Sylvia stated that the deadline for Blue Bar articles is September 30th. The Summer / Convention issue should be out to members around September 23rd. She intends to include regional news in every issue. The deadline for the Winter issue is November 30th. Remind your governors that Sylvia pulls the mailing list from the membership data base so they need to have the information updated as quickly as possible. She has added two new members to the Blue Bars Staff. Pat Clark will be responsible for reviewing paper newsletters for material to use in Blue Bars and Patsy Shearer will be responsible for electronic newsletter. She requested that the RE's go back to governors and encourage them to have their clubs submit articles and pictures for Blue Bars. She suggested clubs appoint a member to ensure a copy of newsletter is submitted to the Blue Bars staff. She asked RE's to remind governors to be sure and use the new membership forms, stating that \$10 of dues goes to Blue Bars.

Treasurer (Bernyce Molenda)

The 2012 budget was sent out to all regional executives and governors. Several RE's asked to receive the individual officer budgets. Bernyce said she would send that information out in the next few days.

President (Hal Belamy)

Hal expanded on his request to look at officer positions and duties to ensure the proper resource allocation. Jim Harris asked for a list of what duties officers are actually performing as opposed to what is outlined in the By-Laws and Standing Rules. This is not necessarily related to a money issue but rather addressing the functional needs of the organization. There was a discussion of the perks received by the E-board. Allen Morris stated that this is the least we can do for the officers for the time they spend fulfilling the duties of their positions. It would cost a great deal more to hire an outside party to

perform these functions. Hal read a list of officers from Corvette News dated April 1976. He stated that these are the same officers [positions] that we still have. He felt that we needed to take a hard look at this and update the organization in this regard. He also stated that the RE committee was the best place to start in his opinion. Hal's view is to determine the needs of the organization and then develop officer positions to address those needs. Joe Vasta stated that the Vision Committee had also asked for a break down of each officer of the duties being performed.

Jim Harris raised the issue of the "division of the question" while Hal was present. Kevin stated that as Parliamentarian, he could determine and uphold the RCD Committee's right to present the Rulebook as a single package. Robert's Rules of Order allow for a division of the question. Joe Vasta pointed out that our Standing Rules state that any issue not specifically covered by the By-Laws or Standing Rules will be governed by Robert's Rules of Order. The budget is listed in the Standing Rules as needing to be voted as a package but the Rulebook is not. It was recommended that a governor present a rule change to state that the Rulebook must be voted as a package or as individual items as determined by the RCD Committee. Allen remarked that we want to make the process as straight forward as possible. Hall added that it should be stated when the issue is presented whether it can be divided or not. This is the way it is handled by the government.

Finance Committee (Allen Morris)

Allen reported that the mileage rate had been changed to \$.555 for the remainder of the year. The treasurer is shifting accounts between banks to take advantage of better service fee pricing. The final dollars are not in for the 2011 convention but it looks like the convention will experience a loss. There were about 700 people who participated in some way and it still lost money. Allen asked about changing the format of convention to draw more members and challenged the vision committee to come up with a new format and what would appeal to more members. Allen stated that when only 700 out of over 17,000 members participate in convention there is a problem. The comment was made that it is hard to plan when you start organizing for a convention two years in advance. Allen also proposed that NCCC eliminate the National Charity since member clubs are active in supporting a variety of charities on the local, regional and national levels.

Vision Committee (Dennis Patrick)

Joe Vasta reported that the committee is looking at addressing 4 items: 1) need to better sell NCCC to potential members, 2) address functions of each officer position and the amount of time required to perform their duties, 3) review financial trends by function, and 4) analyze membership trends for future growth and recruiting.

Sponsorship (Debbie Lindsey)

Debbie reported that she has been working with GM and EMI regarding the use of GM logos and trademarks. She has negotiated an agreement with GM for the use of GM logos on written documents like flyers, newsletters or club websites. They will not allow the use for apparel. Previously there was a division at GM that acted as a club liaison that promoted club relationships and this division has been eliminated. This was the contact that Debbie had worked with in the past. EMI is now responsible for all GM marketing. There are about eight companies that have paid a licensing fee to be able to produce Corvette and GM apparel. GM or EMI can shut down and fine any company found producing these products if they do not have a licensing agreement. She wanted our clubs to know that there is now liability for using the picture or outline of a Corvette on club shirts, etc. Debbie also stated that sponsors are concerned about the low turn out at convention and are questioning the value of participating. The sponsors have suggested that NCCC consider holding convention every other year in an effort to increase attendance. Michelin was very disappointed with the comments they heard and the participation in the test drive program they provided.

Newsletter Competition Committee (Margaret Bohannon)

Allen asked if anyone knew where the awards for the West Coast Region had gone after convention.

Old Business

A vote was held to confirm that the By-Law changes were ready to be presented to the Board of Governors.
Article XI passed with 2 opposing votes.
Article VI passed unanimously.

Margaret Bohannon made a motion to adjourn with a second by Allen Morris. The motion passed.